

# COMPANY PROFILE



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Make Communication Simple, Effective And Meaningful In EveryWay Possible

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"Far and away the best prize that life offers is the chance **to work hard at work worth doing."** 

- Theodore Roosevelt



## LETS SAVE 2 MILLION

Every year 2 billion trees are cut in the process of making papers. Visiting cards play a significant role in paper consumption. But 90% of visiting cards printed are thrown without having a glance. Lets innovate technology to create a sustainable solution for this problem.



### OUR WHY

In this beautiful world we live in, businesses can't thrive without usage of paper. 27 million Business cards are being printed everyday which leads to cutting of 2000 trees. In one week close to 1.2 billion cards will be thrown away without even having a glance. So approximately 72000 trees are being destroyed without any reason. Also, to produce 1 Ton of paper we use 500 litres of water.

Anyways these natural resources are debt we have received from the future generations. We want our Future generation to have these resources as well, and if we continue to do wasting resources, there is no point in it.

We believe modern technology used innovatively will help us to reduce consumption of natural resources effectively.

## **OUR CARD BENEFITS**



EASY, SECURE, RELIABLE

Using this card, every day you can save a lot of trees by reducing paper usage.



#### **EASY SHARING**

Share your details instantly in a single tap with a memorable experience



#### **ECO FRIENDLY**

Using this card, every day you can save a lot of trees by reducing paper usage.



#### **ONE TIME INVESTMENT**

NFC cards won't fade easily and details are updatable at any time.



#### **NEW & TRENDY**

Feel One Step ahead, updated and new

xpresscards

### WHO ARE WE?

We are the ones who are striving to create a new revolution in the IT platform using sustainable natural resources.

We have been making new efforts with a passion for natural resources for over a decade and promoting sustainable natural resource innovations

### **OUR TEAM**



### **"TEAMWORK MAKES THE DREAMWORK"**

Our core values that explain what we Believe in as a team



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### **TECHNOLOGY**

A contactless communication technology. It fecilitates secure connection, exchange of digital content and NFC enabled devices with a tap. This technology makes a positive difference on environment and feels updated while sharing info instantly.

We made a sturdy and sleeky card that enables, "one card for a lifetime".

Every interaction with a Smart business card saves the lives of trees and resources. You can save at least ONE TREE FOR A YEAR, if you interact using



### **OUR VISION**

Utilize technology to create a sustainable and better environment for our future. Lets make communication simple, effective and meaningful in every way possible



#### **GET YOUR CARD**

Once your order has been placed, you will receive an email with instructions on how to provide us your details for card.



PROCESS

**STEPS** 

#### MAKE YOUR PROFILE

With the software link, you can add, modify and enable what you want to share with your Smart NFC card

**ITS READY** 

After you updated the info, the details will be saved and ready to print. Designed card will be dispatch after 7 working days.

### **OUR MISSION**

We are committed to creating the most convenient, secure, details-sharing platform. To Leverage the technology to provide the best quality & experience for our customers without wasting resources. To Spread awareness about reducing paper usage to save forest.

### **OUR CARDS**

Your complete profile details will be viewed on an NFC-enabled smartphone by just tapping the Xpress Card to it.

Xpress Card also supports QR Codes. Using the default camera app or any free QR Code reader software, the individual with whom you interact will be able to view and store your entire profile data on their mobile phones.No app is required to use Xpress Card, to save your contact details on the receiver's phone with whom you interact –There is no need for more than a single tap on the Xpress Card.

Just a single tap Xpress Card to the phone, Scan Xpress Card QR Code with a default camera app for – Android / iPhone.

Xpress Card has the ability to hold all of your personal information in one place compared to traditional visiting cards. Also you can update your details at any time anywhere.





#### **PERSONAL CARD**

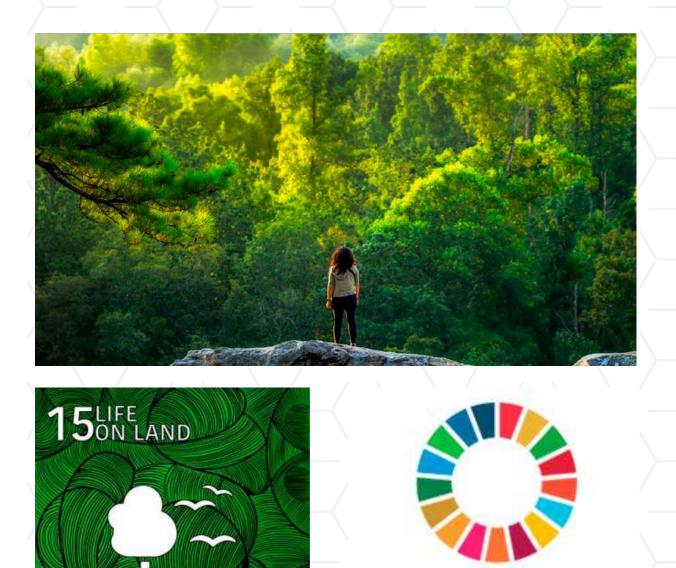
Let's introduce yourself in a creative twist. it can leave a lasting impression. compare to a paper visiting card ,it has a longer life.

#### **PREMIUM CARD**

Our premium cards are gaining popularity among business card users. This type of premium cards are sleek, sturdy in comparison to plastic cards. it's make a status symbol for your

### **BUSINESS CARD**

Choose Professionally Designed Template for your business to display your Company details and logo. It's make a positive impact on your customers.



## THE GLOBAL GOALS

### **#**LIFE ON LAND

Life on Land – Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

## Thank You

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